

Curriculum Vitae

Personal Information

Name	Charwey, Simon Kweku
Place of Birth	Odumase-Krobo, E/R, Ghana
Nationality	Ghanaian
Marital status	Single
Address	KNUST School of Medicine and Dentistry (KSMD), PMB, KNUST, Kumasi, Ghana
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Education

18 Aug. 2006– 14 May 2010	Bachelor of Art in Communication Design (<i>First Class Honours</i>), Kwame Nkrumah University of Science and Technology, Kumasi, Ghana
1999 – 2001	SSSCE/WAEC: Visual Arts, Akro Secondary Technical School, Odumase-Krobo, E/R, Ghana

Professional Development & Industrial Experience

3 rd March 2014 – Present	Principal Technician at the Clinical Skills and Simulation Centre (CSSC), KSMD, KNUST/KATH; and in charge of coordinating the activities at the CSSC, providing OER instructional materials (2D/3D animations, videos, and infographics) for effective teaching and learning process at the Medical School. I led in developing and designing the KNUST Medical School's website, the KNUST/SMS Medical Students Charter book, College of Health Sciences (CHS) Strategic Planning 2K24 book, among other projects.
1 st Aug. 2011 – 30 th Aug. 2013	Lead Designer (Approacher's Ghana Limited); Lead most publication design projects and worked on over 10 wining Government tender textbooks, where I had the opportunity to work with some consultants, writers, and also reviewers from the Curriculum Research and Development Division (CRDD) of the Ministry of Education (Ghana).

- 1st July. –
31st Oct.
2013
- Character/Concept Designer & Storyboard Illustrator (Pixil Motion Ghana, Accra);
Part of a team of five motion graphics designers and 3d animators; storyboarding and character development.
- 4th Oct.
2010 –
29th July
2011
- Teaching assistant (Department of Communication Design, Kwame Nkrumah University of Science and Technology (KNUST), Kumasi, Ghana);
- Research assistant, in exploring new trends in media communication.
 - Class report (students' competence level) & on-location supervision (group assignments/short movies).
 - Lecture supervision & tutorial classes.
 - Final year students' projects supervision.
- 1st Nov.
2010 –
29th April.
2011
- Led and co-founded Cr8tiveBox — during my national service period as a teaching assistant at the Department of Communication Design, KNUST, Kumasi, Ghana — to provide a free peer-tutoring and mentoring, outside class hours, to some design students; especially, to those who were less proficient in some design courses and/or design applications.
- 2nd Feb.–
30th April
2009
- Intern (Lando Services Limited, North Industrial area, Accra);
- Design DVD art-covers and Record-sleeves.
 - Visualizing video concepts, as part of a team, for World Vision Ghana, and Agoro Women's Movement.
- Production Assistant, "Mount-Olivet Methodist Church and Ghana National Symphony Orchestra – 2009 Symphony".
- 3rd Sep.
2002 –
17th June
2004
- I volunteered as a studio assistant at the Visual Arts studio, Akro Secondary Technical School, Odumase-Krobo, E/R, Ghana; assisting students during studio practice and other studio-based assignments.

Press

- Oct. 15, 2020 PRINT (printmag.com), “Black Designers: Forward in Action (Part IV)” by Cheryl D. Holmes-Miller — <https://www.printmag.com/post/black-designers-forward-in-action-part-iv>
- Sept. 29, 2020 Mentioned by Prof Saki Mafundikwa in his (virtual/Zoom) Keynote at the World Interaction Design Day (IxDD) Afrikan Voices - Keynote and Panel discussion. Topic: “Negotiating Culture and Sustainability in an Afrikan context” — <https://interactiondesignday.org/events/> or <https://vimeo.com/462746871>
- Aug. 31, 2020 ico-D (International Council of Design). Caption: “Design perspectives in Ghana: conversation with Felix Ofori Dartey and Sam Nii Adjaidoo” — <https://www.ico-d.org/2020/08/31/design-perspectives-in-ghana-interview-with-felix-ofori-dartey-and-sam-nii-adjaidoo-.php>
- July 28, 2020 Brand New (UnderConsideration) by Armin Vit African Design Matters directory — https://www.underconsideration.com/brandnew/archives/african_design_matters.php
- July 24, 2020 The Futur’s Finds newsletter (thefutur.com) by Chris Do.
- July 22, 2020 The AIGA Design, the Professional Association for Design, also interviewed me on the “Future Design Now” (Instagram Live). Dubbed: “Simon Charwey, founder of @africandesignmatters, chats with Lee Sean about African design systems and connecting the continent with the diaspora, bringing African perspectives to design curriculum, and more” — https://www.instagram.com/tv/CC8_C4igr2y/?igshid=yf86uigom6yv
- July 9, 2020 Ameyaw Debrah, top Ghanaian journalist talks about “Simon Charwey creates African Design Matters” — <https://ameyawdebrah.com/simon-charwey-creates-african-design-matters/>
- June 24, 2020 Let’s Talk Design Interview: Simon Charwey, founder of @africandesignmatters talk with Ben Loiz discussing design including indigenous African design systems and African Symbology — <https://www.instagram.com/tv/CB1JxexhhTg/?igshid=1nqzlt7eb0evg>
- April 28, 2020 A Typophile’s Twenty-Year Adventures in Zimbabwe: Saki Mafundikwa. Online Lecture held on ZOOM at Letterform Archive, Co-presented by San Francisco Public Library, — <https://letterformarchive.org/events/a-typophiles-twenty-year-adventures-in-zimbabwe>
- Feb. 21, 2020 The Pan Afrikan Design Institute (PADI) . Our Time is Now! Afrika Design Day (ADD), by Vikki Du Preez — [<https://thepadi.org/our-time-is-now-african-design-day-2020/>

Feb. 6-9, 2019 Cumulus. PADI 1st International Design Educators Conference (iDEC) in Winneba, Ghana. Hosted by DesignGhana — <https://www.cumulusassociation.org/afrika-rules/>

July 2017 Featured in a UK Designer Interview by The Logo Creative; <https://www.thelogocreative.co.uk/designer-interview-with-simon-charwey/>

Virtual Conferences and Panel Discussions

Apr. 9-10, 2021 Panelist, The State of Black Design, a two-hour virtual discussion hosted by Texas State University's Communication Design program. This event featured prominent Black Design Practitioners, Activists, and Academics, each exploring the intersection of identity and practice. The open conversation was segmented into four focused panels, Industry, Pedagogy, Black Design Organizations, and Design Activism.

Feb. 18-19, 2021 Panelist, World Class Designer (WCD) Conference, a 24 hour Inter-Continental event, connecting designers around the world, to talk and learn about impactful design stories and practices which inspire and facilitate the growth of designers.

Oct. 31, 2020 Panelist, ATypl Panel discussion— A presentation of works by Afrikan designers. Topic: "Working with Indigenous Afrikan Design Systems and Afrikan Symbology". Convened by Prof. Saki Mafundikwa

Oct. 16, 2020 Panelist, Graphic Design Zimbabwe (GDZ)'s Design Week online panel discussion — where I will be presenting on the topic: "Afrikan Design Systems" AND in duo presentation on Afrikan writing systems with my Sebastian Garikayi

Sept. 24, 2020 Panelist, Nairobi International Design Conference (NIDEC) 2020, convened by Design Kenya Society, under the theme: Design Zeitgeist Afrika (DZA) which reflects the aspirations, the heart, and the soul of Afrikan design for the decade and beyond. Topic: "The Future of Afrikan Design" — <https://www.instagram.com/p/CFgpAGXAPdh/?igshid=1bpwamig8c0vc>

Aug. 27, 2020 Panelist, The Afrikan Design (Design meetup). Convened by Design Kenya Society. Topic: "Afrikan Design Elements" — <https://www.instagram.com/p/CEYifAmgZyX/?igshid=1iyjefaelbocq>

Conferences/Workshops/Seminars

Feb. 2019 "1st International Design Education Conference (iDEC) 2019" of the Pan Afrikan Design Institute (PADI), organized; hosted in UEW, Ghana

- (organized by DesignGhana, a Chapter of PADI and an endorsed ico-D Corresponding Entity)
- Aug. 2018 Participated as Technical Assistant in the Intensive Revision Course for the Membership Examinations in Obstetrics and Gynaecology of the Ghana College of Physicians & Surgeons and the West African College of Surgeons (organized by the Department of Obstetrics and Gynaecology, SMS, KNUST)
- Aug. 2018 8th KNUST Summer School Workshop for Senior Staff on the theme: *“Improving Quality of Higher Education through Effective Measurement and Evaluation”* (Vice-Chancellor’s Office through the Quality Assurance and Planning Unit (QAPU))
- Aug. 2017 7th KNUST Summer School Workshop for Senior Staff on the theme: *“Technology, Manpower Training and Development”* (Vice-Chancellor’s Office through the Quality Assurance and Planning Unit (QAPU))
- Aug. 2016 6th KNUST Summer School Workshop for Senior Staff on the theme: *“Strengthening the Linkage Amongst Academia, Industry and Government”* (Vice-Chancellor’s Office through the Quality Assurance and Planning Unit (QAPU))
- Aug. 2015 5th KNUST Summer School Workshop for Senior Staff on the theme: *“Sustainable Development of Tertiary Institutions in Ghana amidst Economic and Security Challenges”* (Vice-Chancellor’s Office through the Quality Assurance and Planning Unit (QAPU))
- Dec. 2015 KNUST Virtual Classroom Training 2015 (College of Health Sciences, KNUST, Kumasi, Ghana)
- Aug. 2014 4th KNUST Summer School Workshop for Senior Staff on the theme: *“Advancing Science and Technology through Effective Communication”* (Vice-Chancellor’s Office through the Quality Assurance and Planning Unit (QAPU))
- July 2011 Canadian Animation Festivals 2011 (organized by AnimAfric in collaboration with the Department of Communication Design, KNUST)
- July 2010 A Global Collaboration and a Cross-Cultural Research Program, with students from Northeastern Illinois University (NEIU – Chicago, Illinois) and KNUST
- July 2009 GoGlobal 2009 Workshop, with students from Royal College of Art (RCA – UK) and KNUST
- July 2009 AnimAfric – Animation Workshop (organized by AnimAfric in collaboration with the Department of Communication Design, KNUST) at Alliance Française, Kumasi, Ghana

Oct. 2009 Conceptualization, Creativity, and Illustration (organized by Publicis Ghana in collaboration with the Department of Communication Design, KNUST)

Committees/Sub-committees Served

7th – 9th
Feb. 2019 Local Organising Committee (LOC) of the “1st International Design Education Conference (iDEC) 2019” of the Pan Afrikan Design Institute (PADI) – (LOC Member)

Feb. –
Mar.
2018 Conference Planning Committee of the School of Medical Sciences (now KSMD) Maiden Scientific Conference – (Co-opted Member)

Feb. –
Mar.
2018 Sub-committee on Protocol and Logistics of the Conference Planning Committee of the School of Medical Sciences (now KSMD) Maiden Scientific Conference – (Co-opted Member)

Feb. –
Mar.
2018 Sub-committee for Scientific Session, Publicity and ICT of the Conference Planning Committee of the School of Medical Sciences (now KSMD) Maiden Scientific Conference – (Co-opted Member)

Feb. –
Mar.
2018 Sub-committee for Development of Guidelines and Selection Criteria of the Conference Planning Committee of the School of Medical Sciences (now KSMD) Maiden Scientific Conference – (Co-opted Member)

Feb. –
Mar.
2018 Sub-Committee for Fund-raising of the Conference Planning Committee of the School of Medical Sciences (now KSMD) Maiden Scientific Conference – (Secretary/Recorder)

Feb. –
March
2016 Sub-Committee of the School of Medical Sciences’ 40th Anniversary; engaged to develop health educational leaflets/flyers on various common diseases to the public, for the outreach programmes during the anniversary celebration – (Member and Secretary)

Nov. 2016 Committee on KNUST Communicating Designs on Physical Infrastructure, Souvenirs and On-Line Resources, commissioned by the Vice Chancellor, Prof. Obiri Danso, KNUST – (Member)

Nov. – Sub-committee on KNUST Communicating Designs on On-Line
Dec. 2016 Resources (Website) – (Member)

Private Practice/Side Projects/Voluntary Works

Sept.
2019 Jackson Institute of Innovation and Leadership (JIIL is one of the composite of the Jackson Group (formerly known as JEC).
Project type: Logo/Brand identity design

March.
2019 Maai (an LA based startup reimagining music through the mind of an AI that has situational awareness; website: <https://www.maai.ai/> or Instagram: <https://www.instagram.com/maaimusic/>)
Project type: Logo/brand identity design

Jan. 2019 Terateck Solutions (a Ghanaian Software & IT company)
Project type: Logo/brand identity design

April
2018 Ghana Surgical Research Society (GSRS)
Project type: Logo/brand identity design

June 2018 The Pan Afrikan Design Institute (PADI)
Project type: Logo/brand identity design

Aug. 2018 PatSam Ventures (an award-winning farming company)
Project type: Logo/brand identity design and consultation

Aug. 2018 DesignGhana (www.designghana.net)
Project type: Logo/brand identity design and Website

Sept.
2018 Shalom Dental Clinic
Project type: Logo/brand identity design and consultation

July 2017 DEEN Foundation
Project type: Logo/brand identity design and consultation

Aug. 2017 dēnelsons photography
Project type: Logo/brand identity design

2017 – Present	A side project: Creating new Adinkra symbols as patterns for the Kente/durbar cloth of the Asantehene, HRM Osei Tutu II, King of the Ashanti Kingdom/Asanteman
Feb. 2016	Dialogue: Danish-Ghanaian Art Festival (Exhibition, Seminar & Workshop) at Alliance Française, Kumasi, Ghana; Dr. Prof. R. T. Ackam (Host-Artist/Curator), Hans Kjaer, Henriette Lorentz, Lotte Engelbreckt Jorgensen (Denish Artists), Rochmond Teye Ackam, George Kushiator, Kwabena Afriyie Poku (Ghanaian Artists) Project type: Flyer and poster design.
April 2016	Regional Water and Environmental Sanitation Centre, Kumasi (RWESCK) Project type: Logo/brand identity design and other designs
Feb. 2015	Government Textbooks (Fundamentals of Entrepreneurship Book 1 & 2 by Dr. Michael A. Addo) Project type: Content development, inside layout and cover design.
June 2015	(1) “Investment and Self-Employment Ideas for Almost Everyone in Ghana” AND (2) “101 Ways to Find the Money to Save and Invest” (All by Stephen Adei) Project type: Inside layout and cover design.
Sept. 2015	Alliance Française CineClub (Alliance Française Kumasi) Project type: Logo/brand identity design and other designs
Dec. 2014	Ghana Medical Association (GMA), Ashanti Division Project type: Brochure (Carols Night 2014: A Festival of Nine Lessons and Carols)

Memberships

GASA	Graphic Art Students’ Association (Member)
FASA	Fine Art Students’ Association (Member)
CCF	Campus Christian Family (Member; Head, Publicity and Information Department)
FFLI	Foundation for Future Leaders International (Member)
GhIGA	Ghana Institute of Graphic Artists (Member)
DesignGhana	DesignGhana (Member; Secretary)
PADI	Pan Afrikan Design Institute (Member; Curator/Content Manager)

Personal

Passport: Yes

Nationality: Ghanaian

Language: English, Ga-Adangme, and Twi

References

- Prof. Mugendi K. M'Rithaa,
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- Prof. Saki Mafundikwa,
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Zimbabwe First Graphic Design and New Media College, Harare,
Zimbabwe
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- Prof. Kwame Henaku Addo
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