**curriculum vitae**

**ERIC FRANCIS ESHUN(PhD)**

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| **CONTACT** | | |
| Office | | Department of Communication Design  Faculty of Art  College of Art & Built Environment  Kwame Nkrumah University of Science & Technology  KNUST, Kumasi, Ghana  E-Mail: [efeshun.art@knust.edu.gh/](mailto:efeshun.art@knust.edu.gh/)  [ericfranciseshun@yahoo.com](mailto:kbadu70@yahoo.com)  Tel: 0249120625 |
| **EDUCATION**   |  |  |  | | --- | --- | --- | | * Ph.D., Art Education, Kwame Nkrumah University of Science & Technology, 2013 * M.A., African Art & Culture, Kwame Nkrumah University of Science & Technology, 2000 * B.A (Hons), Art, Kwame Nkrumah University of Science & Technology, 1997   **TEACHING EXPERIENCE** | | | |  | * **Senior Lecturer** (2013 - )   Kwame Nkrumah University of Science & Technology   * **Lecturer** (2000 – 2013)   Kwame Nkrumah University of Science & Technology   * **Teaching Assistant** ((1999 – 2000)   Kwame Nkrumah University of Science & Technology | | **PROFESSIONAL MEMBERSHIP** | | | |  | * Member, National Conference of Artists, 2002 to date * Executive Member/Secretary, Ghana Association of Book Designers & Illustrators, 2004- * President, Ghana Institution of Graphic Artists, 2007- 12 |   **PROFESSIONAL Experience** | | |
|  | * Design Consultant, for Nestle Ghana in charge of Car and Shop Branding in Western and Central regions, Ghana  Design Consultant for Kumasi Brewery Ghana in charge of Car and Shop Branding in Western and Central regions, GhanaDesign Consultant for Unilever Ghana in charge of Car and Shop Branding in Western and Central regions, Ghana  * Several Logos for State and Private Institutions * Book Designs for High Calling Publishers, Ghana * Uncountable number of private commissions in graphic design * Art Director for Biennial Conventions of Aglow Ghana 1998-2008 * Creative Director/Managing Partner, Imagehaus Design Centre * Design Consultant, Approachers Publishers Ghana | |
| **WORKSHOPS** | | |
|  | Facilitator - Poster for Tomorrow Exhibition, December, 2011,  Kumasi  Facilitator - Poster for Tomorrow Workshop, April, 2011, Kumasi  Presenter - Seminar: Creativity and Innovation in Enterprise Business, March, 2011, Kumasi  Presenter - International Conference on Art Education: Kumasi Symposium 2009, (July 31- August 14, 2009) Kumasi  Presenter - Seminar: Growing your Printing Business through Professional Practice, 2008  Presenter - Department Board Retreat Workshop, September 2009, Kumasi  Participant - Design Education Forum of Southern Africa Conference, October 2007, Cape Town, South Africa  Participant - Information Literacy – Searching E-resources Workshop, May 2009, Kumasi  Participant- International Workshop on Branding, June, 2008, Kumasi  Participant- Sensitization workshop on Book development in Ghana, December 2006, Accra  Participant- Competency-Based Teaching & Learning Workshop, August 2006, Kumasi  Resource Person - Workshop on Computer in Art, July 2005  Resource Person – Workshop for Professional Photographers, July 2004, Kumasi  Resource Person – Workshop on Digital Photography, February 2004, Kumasi  Participant – Quality Assurance workshop on Improved Pedagogy & Research Proposal Writing for Academic Staff, February 2004, Kumasi  Participant - UNESCO-IICBA Training on Educational Material Development for Internet and CD-ROM, May 2003, Kumasi  Participant - Short Course on AutoCAD, February 2003, Kumasi  Participant - Workshop on Editorial Cartooning, September 2000, Accra | |

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| **JOURNAL PUBLICATIONS** | | |
|  | 1. Eshun, E. F. and Adu-Agyem, J. (2010). Learners Perceptions in Design Critiques: Impact on Creative Development. Journal of Science and Technology, 30(3), 42-50. 2. Eshun, E. F. and de Graft-Johnson, K. G. (2011). Learner Perceptions Of Assessment Of Creative Products In Communication Design. Art, Design & Communication in Higher Education. 10(1), 89-102. 3. Eshun, E. F. (2011). Action research project on adopting innovative Assessment for Learning (AfL) in communication design in higher education (HE). Proceedings of Design, Development and Research 2011*,*Annual Research Conference of the Faculty of Informatics and Design, Cape Peninsula University of Technology, 26 to 27 September 2011 Cape Town South Africa. 383-395. 4. Eshun, E. F. & Osei-Poku, P. (2012). Design Students’ Perspectives on Assessment Rubric in Studio-based Learning. Journal of University Teaching and Learning Practice, 10(1), 1-26. 5. Ametordzi, S., Osei-Poku, P. & Eshun, E. F. (2012). Pedagogical Situations And Learning Outcomes In Graphic Design In Selected Senior High Schools In The Kumasi Metropolis Of Ghana. International Journal of Innovative Research and Development, 1(9), 178-191. 6. Eshun, E. F., Osei-Poku, P. & de Graft-Johnson, K. G. (2013). School Pupils’ Perceptions of Factors Impacting on their Creativity Development in Ghana. Journal of Education and Practice, 4(1), 144–151. 7. Eshun, E. F. & Osei-Poku, P. (2013). Examining Graphic Design Students’ Attitudes Toward Participative Peer Assessment In Studio-Based Learning. [Arts and Design Studies](http://www.iiste.org/Journals/index.php/ADS), 6, 1-14. 8. Eshun, E. F. & de Graft-Johnson, K. G. (2013). Socialization in Ghanaian Higher Education: Communication Design Students’ Perceptions and Experiences. International Journal of Innovative Research and Development, 2(2), 609-628. 9. Eshun, Eric F. (2014). Toward a Conceptual Model of Participatory Assessment in Problem-Based Learning (PAPBLE) in Graphic Design Education. 4th International Conference on Design, Development & Research, 8 - 10 September 2014. Cape Town, South Africa, pp. 474- 490 10. Boachie, A. O., Adu-Agyem. J. & Eshun, E. F. (2015). A Model for Critique at the Design Studio for Higher Education. Arts and Design Studies. 37. 1-10. 11. Eshun, E. F. (2016). Graphic Design Students’ Perspectives and Attitudes towards Feedback within Peer Assessment in Design Studio Pedagogy. International Educative Research Foundation and Publisher. 4(06), 22-33. 12. Badu, A. K., Appiah, E. & Eshun, E. F. (IN-PRINT). Service Quality practices and Students Satisfaction towards the Department of communication Design. Journal of Science and Technology. |
| **BOOK PUBLICATIONS** | | |
|  | 1. Name of Authors: Eric Francis Eshun, & Edward Appiah (2006)   Title of Book: PC Fundamentals, Revised Ed.  Publisher: High Calling Publishers Kumasi, ISBN 9988-612-99-0   1. Name of Authors: Eric Francis Eshun, & Edward Appiah (2006)   Title of Book: Digital Imaging Basics, Revised Ed.  Publisher: High Calling Publishers Kumasi, ISBN 9988-612-86-12   1. Name of Authors: Eric Francis Eshun, & Edward Appiah (2006)   Title of Book: Getting Started in Computer Graphics (Adobe  Illustrator)  Publisher: High Calling Publishers Kumasi, ISBN 9988-612-63-X  **SINGLE AUTHORSHIP**   1. Eric Francis Eshun (2006)   Title of Book: A Guide to Publication Design,  Publisher: High Calling Publishers, Kumasi, ISBN 9988-612-75-3   1. Eric Francis Eshun (2006)   Title of Book: Introduction to CORELDRAW,  Publisher: High Calling Publishers, Kumasi.   1. Eric Francis Eshun (2002)   Title of Book: Introduction to Silkscreen Printing  Publisher: SICAN Communications, Takoradi. |
| **Interests** | | |
|  | Lawn tennis, reading, swimming and listening to music |
| **SKILLS:** | | |
|  | * Communication Design * Computer Graphics * Interactive Multimedia * African Art and Culture * Coral Draw * Photoshop * Microsoft Word, PowerPoint * Adobe Illustrator |