

DR. GINN BONSU ASSIBEY

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CURRICULUM VITAE

PROFILE:

I am an academic with specialty in graphic design sustainability, advertising, design for social innovation and up-cycling for sustainability. I use my practical experience in design and advertising gained over 10 years of practice to teach university students using both the theoretical and practical approaches, which give them problem-solving skills and prepare them for the field after school. I was also an Examinations Coordinator and the Website Chairman of the Christian Service University College (CSUC) website. Currently, I am a senior lecturer, examinations officer and short courses coordinator at the Department of Communication Design at Kwame Nkrumah University of Science and Technology (KNUST), Ghana. I am also a visiting lecturer at Cape Peninsula University of Technology (CPUT), Cape Town, South Africa and De Montfort University (DMU), Leicester, UK.

1. (a) Academic Degrees earned with dates.

- Doctor of Technology in Design (Fully Research) - March 2020
- Master of Arts: African Art and Culture - January 2010
- Bachelor of Fine Arts: Graphic Design - June 2006

(b) Institution(s) attended with dates

- Cape Peninsula University of Technology - Jan. 2015 – March 2020
- Kwame Nkrumah University of Science and Technology - Aug. 2007 – Jan. 2010
- Kwame Nkrumah University of Science and Technology - Aug. 2002 – June 2006

2. University College Teaching / Research experience with dates:

(a) Academic Ranks held

- Senior Lecturer, Department of Communication Design (KNUST) – August 2024
- Visiting Lecturer, Faculty of Art and Design, DMU, UK - November 2023
- Visiting Lecturer, Department of Applied Design, CPUT, SA – Oct. 2022
- Lecturer, Department of Communication Design (KNUST) – August 2020 - 2024
- Ag. Head, Department of Communication Studies (CSUC) - July – August 2013
- Lecturer, Department of Communication Studies (CSUC) – August 2013 – July 2020
- Asst. Lecturer, Department of Communication Studies (CSUC) – August 2011 – July 2013.

(b) Subjects taught

Undergraduate (2020 – 2023) (Table 1a: Subjects Taught)

ACADEMIC YEAR & SEMESTER	COURSE CODE AND TITLE	CREDIT HOURS
2020 /2021 SEMESTER 1	DAD 369 Advertising Design I	3
	DAD 363 Advertising and Promotion	3
	DAD 473 Advertising Design III	3
	DAD 357 Issues in Visual Communication	2
	DAD 453 Project Work	6
2020 /2021 SEMESTER 2	DAD 370 Advertising Design II	3
	DAD 474 Advertising Design IV	3
	DAD 358 Issues in Professional Practice	2
	DAD Project Work	6
2021 /2022 SEMESTER 1	DAD 369 Advertising Design I	3
	DAD 363 Advertising and Promotion	3
	DAD 473 Advertising Design III	3
	DAD 357 Issues in Visual Communication	2
	DAD 453 Project Work	6
2021 /2022 SEMESTER 2	DAD 370 Advertising Design II	3
	DAD 474 Advertising Design IV	3
	DAD 358 Issues in Professional Practice	2
	DAD 454 Project Work	6
2022 /2023 SEMESTER 1	DAD 363 Advertising and Promotion	3
	DAD 467 Online & Social Media Marketing	2
	DAD 473 Advertising Design III	3
	COMS 467 Advertising and Digital Media	3
	DAD 357 Issues in Visual Communication	2
	DAD 543 Project Work	6
2022 /2023 SEMESTER 2	DAD 468 Event Management	3
	DAD 474 Advertising Design IV	3
	DAD 358 Issues in Professional Practice	2
	DAD 454 Project Work	6
	COMS 368 Advertising Design and Publishing	3

Postgraduate (2020 – 2023) (Table 1b: Subjects Taught)

ACADEMIC YEAR & SEMESTER	COURSE CODE AND TITLE	CREDIT HOURS
2020 /2021 SEMESTER 1	DMPH 563 Design for Social Innovation I	2
	VCD 763 New Media & Society	2
2020 /2021 SEMESTER 2	DMPH 564 Design for Social Innovation II	2
	VCD 766 Social Network & Society	2
2021 /2022 SEMESTER 1	DPMH 557 Multidisciplinary Research Methods in Design	3
	VCD 763 New Media & Society	2
2021 /2022 SEMESTER 2	DPMH 558 Multidisciplinary Research Methods in Design II	3
	VCD 766 Social Network & Society	2
2022 /2023 SEMESTER 1	DPMH 557 Multidisciplinary Research Methods in Design	3
	VCD 763 New Media & Society	2
	TDT 753 History and Philosophy of Design	3
2022 /2023 SEMESTER 2	VCD 756 Introduction to Research in Design II	3
	DPMH 558 Multidisciplinary Research Methods in Design II	3
	VCD 766 Social Network & Society	2

(c) Supervision of student project work/thesis/research.

i) Undergraduate and postgraduate supervision

Below are the students I have supervised for the Bachelor of Arts in Communication Design at Kwame Nkrumah University of Science and Technology. The names of the students and their research topics that were undertaken under my supervision are captured below:

- 2021 Cann Samuel, Nana Ama Adubea Akwa-Asare, McDonald Ofori-Asamoah, Baidoo Akosua Yirenkyiwaa & Hevi Kosi Kenneth; **“Promoting awareness of Dyslexia through motion graphics”**, presented to the Department of Communication Design, Faculty of Art, College of Art and Built Environment, KNUST, Ghana for the Bachelor of Arts Communication Design degree in 2021.
- 2021 Priscilla Adjei-Baffour, Jenell Ansah-Frimpong & Shirley Okine; **“Package design for up-cycling: towards promoting environmental sustainability”**, presented to the Department of Communication Design, Faculty of Art, College of Art and Built Environment, KNUST, Ghana for the Bachelor of Arts Communication Design degree in 2021.

- 2021 Charles Ankomah Kofi, Petra Adjei, Frank Paa Kwesi Arhin, Elsie Ofri-Addo & Richard Agyapong; **“Reaching the marginalized: an inclusive approach for creating communication design materials for the physically challenged community”**, presented to the Department of Communication Design, Faculty of Art, College of Art and Built Environment, KNUST, Ghana for the Bachelor of Arts Communication Design degree in 2021.
- 2022 Matthew Kwame Eshun, Favour Kennedy Ekong, Elijah Amposah Arhin, Prince Amani Kwarteng & Judith Kumador; **“Changing the narrative; a speculative design approach to envisioning the effects of climate change on the environment”**, presented to the Department of Communication Design, Faculty of Art, College of Art and Built Environment, KNUST, Ghana for the Bachelor of Arts Communication Design degree in 2022.
- 2022 Asamoah Owusu Jesse, Grace-Gift Mensah Mankoe, Mary Nii-Moi Mitsui & Sabina Nana Esi Fordjour; **“Securing a better future for the youth: An advertising campaign for girl child empowerment”**, presented to the Department of Communication Design, Faculty of Art, College of Art and Built Environment, KNUST, Ghana for the Bachelor of Arts Communication Design degree in 2022.
- 2022 Michael Kwawu, Gabriel Abeswin Awinzoo, Ross Phylis Ewurama, Robert Tamekloe & Alex Asamoah; **Designing Communicate: A Pictorial Representation Manual for the Agricultural Composting**, presented to the Department of Communication Design, Faculty of Art, College of Art and Built Environment, KNUST, Ghana for the Bachelor of Arts Communication Design degree in 2022.
- 2022 Appiah Gyamfi Rhinehold & Owusu Stephen; **“Upcycling package waste plastics into artefacts to promote environmental sustainability”**, presented to the Department of Communication Design, Faculty of Art, College of Art and Built Environment, KNUST, Ghana for the Bachelor of Arts Communication Design degree in 2022.
- 2022 Kelvin Agyei, Mary Konadu Nyarko & Enock Prempeh; **“Graphic Design and Audience Safety: Towards creating a professional code of conduct Infographic manual for graphic designers in Ghana”**, presented to the Department of Communication Design, Faculty of Art, College of Art and Built Environment, KNUST, Ghana for the Bachelor of Arts Communication Design degree in 2022.
- 2022 Reuben Christian Kporsu, Mary Nana Ama Agyei, Bridget Essien, Jasmine Doe Mawusime & Gifty Tweneboah Obeng; **“From Concept to Reality: An advertising campaign for the carbon footprint Awareness”**, presented to the Department of Communication Design, Faculty of Art, College of Art and Built Environment, KNUST, Ghana for the Bachelor of Arts Communication Design degree in 2022.

- 2022 Ansah Roselyn Ohenewaa, Kwaku Kyeremateng Ntim, Ransford, Gbadago Emmanuel, Baafi Boahemaa Grace & Ernest Selorm Agbanyo; **“Frugal Innovation for repacking Nkate Cake in Ghana”**, presented to the Department of Communication Design, Faculty of Art, College of Art and Built Environment, KNUST, Ghana for the Bachelor of Arts Communication Design degree in 2022.
- 2023 Eunice Sena Henyo, Afua Amoah Ampong and Gwanita Ansah-Boamah **“Designing posters to promote peace campaign among the northern sector of Ghana”** presented to the Department of Communication Design, Faculty of Art, College of Art and Built Environment, KNUST, Ghana for the Bachelor of Arts Communication Design degree in 2023.
- 2023 Dzidzo Yaw Addo, Deborah Affran-Annan, Mbachu Ifunanyachi Chioma and Lois Awusiwaa Mensah **“Brand visibility towards creating corporate visual identity for an art and craft firm”** presented to the Department of Communication Design, Faculty of Art, College of Art and Built Environment, KNUST, Ghana for the Bachelor of Arts Communication Design degree in 2023.
- 2023 Tagoe Lomorkor Peace and Otumi Kartey Edward Junior **“Employing colour to promote recycling of product package”** presented to the Department of Communication Design, Faculty of Art, College of Art and Built Environment, KNUST, Ghana for the Bachelor of Arts Communication Design degree in 2023.
- 2023 Rachel Naa Kwaley Quartey, George Krofa Amoako and Fredrick Ayisi **“3D modelling of inclusive solar electric stove for promoting environmental sustainability”** presented to the Department of Communication Design, Faculty of Art, College of Art and Built Environment, KNUST, Ghana for the Bachelor of Arts Communication Design degree in 2023.
- 2023 Daqadu Doreen Akorfa, Oteng-Arthur Asi Otewa and Doh Komla Elorm **“Using drone advertising as a visibility tool for business start-ups”** presented to the Department of Communication Design, Faculty of Art, College of Art and Built Environment, KNUST, Ghana for the Bachelor of Arts Communication Design degree in 2023.

MASTER'S SUPERVISION

- 2022 Emmanuel Yaw Akakpoh; **“The Challenges in Graphic Design Firms At Cape Coast: An Activity Theory Perspective”**, presented to the Department of Communication Design, Faculty of Art, College of Art and Built Environment, KNUST, Ghana for the **Master of Philosophy in Communication Design** degree in 2022.

- 2024 Samuel Opoku; **“Assessing The Effects Of Online Graphic Design Materials On New Media Users: Perception Versus Realities; A Case Study On Jumia Ghana’s E-Commerce Website”**, presented to the Department of Communication Design, Faculty of Art, College of Art and Built Environment, KNUST, Ghana for the **Master of Philosophy in Communication Design** degree in 2024.
- 2024 Patrick Twumasi Yeboah; **“Graphic Design And The Digital Deluge: Towards Exploring Technostress And Its Effects On Graphic Design Works”**, presented to the Department of Communication Design, Faculty of Art, College of Art and Built Environment, KNUST, Ghana for the **Master of Philosophy in Communication Design** degree in 2024.
- 2024 Abdul Raheem Ishaak Nuamah; **“Evaluating The Impact Of Typographic Principles On Viewer Engagement In Online Advertisements: An Assessment Of Peter Deitenbeck’s 2013 Model”**, presented to the Department of Communication Design, Faculty of Art, College of Art and Built Environment, KNUST, Ghana for the **Master of Philosophy in Communication Design** degree in 2024.
- 2024 Emmanuel Dankwah; **“Exploring The Ethical Considerations Of Documentary Filmmaking: An Experiential Account From Film Crew In Ghana”**, presented to the Department of Communication Design, Faculty of Art, College of Art and Built Environment, KNUST, Ghana for the **Master of Philosophy in Communication Design** degree in 2024.

PHD ON-GOING SUPERVISION

- 2025 Praise Woeyram ANANI; **“Exploring Graphics of Communication as a Catalyst for Digital Philanthropy in Ghana”**, submitted for examination for the degree **Doctor of Philosophy in Visual Communication Design** degree in 2025.

b) Other research supervisions undertaken at former institution (CSUC)

- 2013 Kutana Nelly Samira, Isaac Baffour Kye & Isaac Obour; **“Advertisements Assessment of the Effects of Selected Airtel TV”**, presented to the Department of Communication Studies, CSUC, Kumasi, for the Bachelor of Arts Communication Studies degree in 2013.
- 2013 Bonney Kwesi, Adu Nyantakyi Prince & Ayivorh Janice; **“An Assessment of the Effects of the Ideal Dairy Delight Milk Powder TV Advertisements on its Brand Loyalists: A Case of Students of Maria Montessori Junior High School, Kumasi”**, presented to the Department of Communication Studies, CSUC, Kumasi, for the Bachelor of Arts Communication Studies degree in 2013.

- 2013 Agyemang Oteng Gladys, Osaah Appiah Danquah, Abaidoo-Mensah; **“Assessment of the Perceptions of Journalists in Kumasi About Public Relations Rebecca”**, presented to the Department of Communication Studies, CSUC, Kumasi, for the Bachelor of Arts Communication Studies degree in 2013.
- 2014 Tony Afoakwah, Abena Denta, Francis Addai Frimpong, Simon Boamah; **The effects of Christian Service University Radio Advertisements. Case of L100 enrolled students**, presented to the Department of Communication Studies, CSUC, Kumasi, for the Bachelor of Arts Communication Studies degree in 2014.
- 2014 Twumasi-Ankrah Godsent, Michael Ampofo, Agyekum Nyarko Suzzy, Belinda Boatema Obeng; **“The effects of Indomie Pepper Chicken Noodles Television Advertisement on Students of Christian Service University College”**, presented to the Department of Communication Studies, CSUC, Kumasi, for the Bachelor of Arts Communication Studies degree in 2014.
- 2016 Angelina Osei, Jerry Kwarteng Opoku, Osei Ernest Kusi, Ankobea Kokoe Williams; **“An assessment of the use of the mobile phone as a tool for advertisement”**, presented to the Department of Communication Studies, CSUC, Kumasi, for the Bachelor of Arts Communication Studies degree in 2016.
- 2016 Ofosu Donkor Jacqueline, Agbetoglo Nicholas Agbeko, Antwi Rita Agyarko; **“The Influence of Music in Advertisement”**, presented to the Department of Communication Studies, CSUC, Kumasi, for the Bachelor of Arts Communication Studies degree in 2016.
- 2016 Oduro Sarpong Linda, Owusu Evans Linda, Opoku Evans Snr, Amoah Sandra; **“An assessment of the effects of text and pictures of Tigo “Drop-that-yam” billboards advertisement on students of CSUC”**, presented to the Department of Communication Studies, CSUC, Kumasi, for the Bachelor of Arts Communication Studies degree in 2016.
- 2017 Frederick Ahenkan, Loretta Timah Sarkodie, Justice Evans Osei Bonsu; **“In search of emerging advertising design strategies: mapping out gamification mechanics in online video commercials”**, presented to the Department of Communication Studies - CSUC, Kumasi, for the Bachelor of Arts Communication Studies degree in 2017.
- 2017 Jacqueline Winifred Portino, Edna Prempeh, Roger Brobbey; **“A “Litmus test” of medical advertisement in Ghana”**, presented to the Department of Communication Studies, CSUC, Kumasi, for the Bachelor of Arts Communication Studies degree in 2017.
- 2018 Michael Akyere Bedy, Angela Osei Akoto, Kwame Adomako, Precious Yeboah; **“The influence of Advertising in the 21st Century: Exploring the**

Dynamisms in one Private University in Ghana", presented to the Department of Communication Studies, CSUC, Kumasi, for the Bachelor of Arts Communication Studies degree in 2018.

- 2018 Goldie Bawuah, Augustus Akasi Adu, Obeng Nyarko Boateng, Felix Nana Aboagye; **"The influence of Digital display advertisements: Case of KFC, Kumasi, Ghana"**, presented to the Department of Communication Studies, CSUC, Kumasi, for the Bachelor of Arts Communication Studies degree in 2018.
- 2018 Faustina Oppong, Christiana Appau, Kelvin Boateng Amponsah; **"The influence of Culture in Advertising Creative Strategies"**, presented to the Department of Communication Studies, CSUC, Kumasi, for the Bachelor of Arts Communication Studies degree in 2018.
- 2019 Juliana Boateng, Ikwuebe Moses Chukwuwnonso, Maxwell Acheampong Boakye; **"Audience Perceptions about the use of Concepts in Video Commercials"**, presented to the Department of Communication Studies, CSUC, Kumasi, for the Bachelor of Arts Communication Studies degree in 2019.
- 2019 Reynolds Appiah, Doreen Affainie, Alex Takyi Mensah; **"Audience Perceptions about the use of Concepts in Print Commercials"**, presented to the Department of Communication Studies, CSUC, Kumasi, for the Bachelor of Arts Communication Studies degree in 2019.

ii). Graduate Research Proposal Assessment (International)

Aside from the undergraduate supervision I have also examined graduate (Masters and PhDs) proposals from Cape Peninsula University of Technology (CPUT), South Africa. Below are the names and the topics of graduate proposals that I have examined:

- 2018 **Robert Marufu**; "Zimbabwean animators' approaches to culturally authentic narratives - an exploration of Shona cultural gestures of conflict resolution in animation". Presented to the Department of Applied Design, CPUT, Cape Town, South Africa, to begin Master of Technology: Graphic Design in 2018.
- 2018 **Patience Moyo**; The role of digital design and technology in the development of Entrepreneurship in Gokwe Zimbabwe". Presented to the Department of Applied Design, CPUT, Cape Town, South Africa, to begin Master of Technology: Graphic Design in 2018.
- 2019 **Nicole Lewis**; "An exploration of the design and development of a mobile platform for young children directed towards soft skills acquisition in informal contexts". Presented to the Department of Applied Design, CPUT, Cape Town, South Africa, to begin Master of Technology: Graphic Design in 2019.

- 2021 Rochelle du Plessis **“Land pollution caused by the clothing retail industry: towards a proactive approach in supporting sustainable product lifecycles in fashion”**, presented to the Department of Applied Design, CPUT, Cape Town, South Africa, to begin Master of Technology: Fashion Design in 2021.
- 2021 Nthabeleng Monyaki **“Exploration of remanufacturing and upcycling in the Cape Town Fashion Manufacturing Industry”**, presented to the Department of Applied Design, CPUT, Cape Town, South Africa, to begin Master of Technology: Fashion Design in 2021.
- 2021 Mabusi Zulu **“Fashioning material culture in South Africa: the case of iziKhothane”**, presented to the Department of Applied Design, CPUT, Cape Town, South Africa, to begin Master of Technology: Fashion Design in 2021.
- 2021 Christiaan Vlok **“Industrial design education for sustainable manufacturing: An exploration case study of product design curricula in South Africa, China and Norway”**, presented to the Department of Applied Design, CPUT, Cape Town, South Africa, to begin Master of Technology: Industrial Design in 2021.
- 2022 Siviwe Jack **“Cosmopolitan localism as a paradigm for sustainable fashion design practices in South Africa”**, presented to the Department of Applied Design, CPUT, Cape Town, South Africa, to begin Doctor of Applied Arts in Design in 2022.
- 2023 Mduduzi Blessing Khumalo **“Waste management in clothing and textiles: A circular economy approach in the redesign of clothing waste through small social enterprises”**, presented to the Department of Applied Design, CPUT, Cape Town, South Africa, to begin Doctor of Applied Arts in Design in 2022.

(d) Other professionally related experience

Other Professionally Related Experience (Table 3: Profession Experience)

Sn	Role	Activity	Year
1.	Guest Speaker	Workshop on qualitative research design and processes, Ghana Institute of Journalism, Ghana	2021
2.	Guest Speaker	Rethinking research from a design perspective: towards creating art and design inclined research method, Ho Technical University, Ghana.	2021
3.	Guest Speaker	Get Wisdom Conference, Logo Cathedral.	2022
4.	Guest Speaker	Emerging scenarios for advancing upcycling through cosmopolitan localism to promote sustainability	2022
5.	Participant	Online Teaching and Assessment Workshop – Qapu, KNUST	2020

3. Details of Research or Projects undertaken since last appointed to the University College or promoted (Table 2: Details of research undertaken)

a). Research conducted (Topics with dates)	b). Publications arising out of the Research	c). Journals in which papers are published
Transformative Learning in Design, 2023	An exploration of factors affecting students' choice of career paths in communication design	JUST, KNUST
	Transformative Learning in Design: An Experiential Account in Higher Education	International Journal of Art Culture and Design Technologies
Design Interventions for Reconceptualising Sustainable Graphic design Practices, 2020	Challenges to sustainability in graphic design practices of a developing nation	Design and Culture
	Cosmopolitan localism as a research framework for sustainability in graphic design practices.	International Journal of Design, Creativity and Innovation
Advancing Environmental Sustainability through Cosmopolitan Localism, 2022	Creative Approaches for Mitigating Environmental Challenges: A Cosmopolitan Localism Perspective	Springer Nature
	Using SLOC as a co-design inquiry tool into nomadic pedagogy for a Design+Ecology project	Design Education Forum of Southern Africa (DEFSA)
	Advancing Unconventional Bridal Gowns Detailing Designs through Cosmopolitan Localism to Promote Environmental Sustainability	JUST, KNUST
The role of Collaborative Design methods in policy design	Surviving the turbulence: a retrospective account of designed policies for mitigating the spread of COVID-19 in Ghana	African Identities
Understanding Communication, 2023	An Introduction to Communication (book)	Vantage Solution

b. Articles and Book Publications:

1. Kofi-Badu A., **Assibey, G. B.**, Senam P., Debrah R (2024). An exploration of factors affecting students' choice of career paths in communication design. *Journal of Science and Technology (Ghana)*, 42(2), pp. 76-92
2. **Assibey, G. B.**, Chisin, A. and Snaddon B (2023). 'Using SLOC as a co-design inquiry tool into nomadic pedagogy for a Design+Ecology project'. *DEFSA 17th International Design Education Conference 2023 articles proceedings – VULINDLELA: Making new pathways*. Cape Town – South Africa, 21-22nd September 2023.
3. **Assibey, G. B.** and Chisin, A. (2023). Surviving the turbulence: a retrospective account of designed policies for mitigating the spread of COVID-19 in Ghana. *African Identities*.1-16.
4. Annadine, V., Chisin V. and **Assibey, G. B.**, 2023. Transformative Learning in Design: An Experiential Account in Higher Education. *International Journal of Art, Culture & Design Technologies*, 12(1).
5. **Bonsu, G. A.**, Chisin, A.V. and Cronje, J., 2022. Cosmopolitan localism as a research framework for sustainability in graphic design practices. *International Journal of Design Creativity and Innovation*, 10(2), pp.123-140.
6. **Assibey, G. B.** and Chisin, A.V., 2022. Creative Approaches for Mitigating Environmental Challenges: A Cosmopolitan Localism Perspective. In *Transdisciplinarity* (pp. 385-400). Cham: Springer International Publishing.
7. Opoku, J., Amankwah, A., & **Assibey, G. B** (2022). Advancing Unconventional Bridal Gowns Detailing Designs through Cosmopolitan Localism to Promote Environmental Sustainability. *Journal of Science and Technology (Ghana)*, 40(3), 113-127.
8. **Bonsu, G.A.**, Chisin, A.V. and Cronje, J., 2020. Challenges to sustainability in the graphic design practices of a developing nation. *Design and Culture*, 12(1), pp.57-81.
9. **Assibey, G. B.**, Prempeh, B., & Dorborson, N., 2021. Advertising in Ghana: A Retrospective Account of Message Execution Tactics. *ADRRJ Journal of Arts and Social Sciences*, 18(3 (6) October-December), 137-162.
10. **Bonsu, G. A.**, Abaitey, A.K. and Chisin, A.V., 2020. Exploring community security interventions using design thinking approach. *Journal of applied security research*, 15(1), pp.73-83.

11. **Assibey, G. B.**, Atakro, C., & Adade-Yeboah, A., 2019. An Assessment of Ghana's Twi Language Medical Advertisements. *Covenant Journal of Communication*, 6(1).
12. Kquofi, S. **Assibey G.B** and Bodjawah E., 2018. The Socio-Cultural and Economic Relevance of Graphic Art Hand-Printing Technique in Adinkra Cloth Production at Ntonso in Ghana, *Journal of Arts And Social Sciences*, Ghana: 15(9), 35 -59.
13. Amankwah A. S., **Assibey G. B.** and Peter W., 2017. Media exposé of judicial corruption in Ghana: the ethical and theological dimensions) - *Legon Journal of Humanities*, Vol 28(3) 1-9.
14. Amankwah, A. S., Adade-Yeboah A., **Assibey G.B.** Opoku A., 2016. An investigation into the methods of cartoonists as social communicators in Ghana, *Journal of Applied Science, Arts and Theology*, Vol 1 (1) 28-42.
15. Amankwah, A. S and **Assibey G. B.**, 2012. Gendering the Agenda: A Look at the Front Page Photographs of a National Newspaper, *International Journal of Business Management and Economic Research*, Vol 3(6), 641-645 Available online at www.ijbmer.com/ ISSN: 2229-6247.
16. Antwi, E., & **Assibey, G. B.** (2024). Afro-Identity Redemption: Decolonizing Hairstyles of Girls in Ghanaian Senior High Schools in Promotion of Cultural Sustainability. *Journal of Science and Technology (Ghana)*, 42(3), 110-117.
17. **Assibey, G. B.**, Chisin, A. V., & Chmela-Jones, K. A. (2024). Re-echoing Afro socio-environmental sustainability philosophies: the purview of Ubuntu re-imagined through Adinkra symbols. *African Identities*, 1 <https://doi.org/10.1080/14725843.2024.2388195>
18. **Assibey, G. B.**, & Prempeh, B. (2024). Some Insights into Communication Design Students' E-Learning Experiences during the Covid-19 Pandemic in a University Setting. *Journal of Science and Technology (Ghana)*, 42(4), 130-140.

Book Publication:

19. Fortune T., **Assibey G.B.**, Marfo C. O. (2023). *An Introduction to Communication*. Vantage Solution. Accra, Ghana.

4. Conferences/Seminars and Workshops at which papers were read:

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|------|---|
| 2024 | 1st International Upcycling Festival 2024. De Montfort University, Leicester United Kingdom. Workshop Title: A second life for waste packages: A workshop for creating upcycling conceptual proposals to promote environmental sustainability. Facilitated by by Assibey, Ginn Bonsu Chisin Alettia. and Ralitsa Diana Debrah. |
| 2023 | Design Education Forum of South Africa, 17th International Design Education Conference 2019 on the theme: Designed Futures, 21 -22nd September 2023 at Stadio Higher Education, Johannesburg – South Africa. Paper |

presented: “Using ‘SLOC’ as a co-design inquiry tool into nomadic pedagogy” by **Ginn Bonsu Assibey**, Alettia V. Chisin and Bruce Snaddon.

- 2023 KNUST Scientific Research Conference (TEKCONFAB23) held from 29th - 31st May, 2023 at the School of Business, KNUST, Kumasi- Ghana. Paper presented “Towards Exploring Communication Design Students’ E-Learning Experiences during the COVID-19 Pandemic in a University of Technology by **Ginn Bonsu Assibey** and Benjamin Prempeh.
- 2019 Design Education Forum of South Africa, 8th International Design Education Conference 2019 on the theme: Designed Futures, 9 -11th September 2019 at Vega Institute, Cape Town – South Africa. Paper presented: “Embracing ‘cosmopolitan localism’ for sustainable graphic design practices” by **Ginn Bonsu Assibey**, Alettia V. Chisin and Johannes Cronje.
- 2017 Network of Afrika Designers 4th Kumasi International Design Conference on the theme: Sustainable Development Goals in Africa: The Role of Indigenous Design Concept, 11th -13th September 2017 at KNUST. Paper presented: “Graphic design’s journey in sustainability: A discursive formation” by **Ginn Bonsu Assibey**, Appiah, Edward and Alettia Chisin.
- 2016 Colloquium and writing workshop for CPUT doctoral students, CPUT, 12th – 14th August 2017 at Cape Town. South Africa. Paper presented: “Sustainability and graphic design journey” by **Ginn Assibey Bonsu**.
- 2016 Seminar by DRAW, CPUT at Cape Town in South Africa for graduate monitoring on 12th August 2016. Paper presented: “Graphic design and environmental sustainability” by **Ginn Bonsu Assibey**.
- 2015 Design Research Activities Workgroup Seminar, CPUT, Cape Town, SA on 14th August 2015. Paper presented: “Greenwashing and its implication on graphic design practices” by **Ginn Bonsu Assibey**.
- 2013 Intercultural Dialogue Conference on the theme: Peace Building – GeCast, from 22nd– 24th October 2013. Paper presented: “Akan proverbial symbols and their significance in peacebuilding” by **Ginn Bonsu Assibey**, Debrah Ralitsa and Asante E. A.
- 2011 Workshop on Electronic Publishing and Design at CSUC on the theme: The role of typography and images in effective design using Adobe InDesign. Presentation: “Using typography and images in Adobe InDesign for effective communication” by **Ginn Bonsu Assibey**.

- 2011 Workshop on Effective PowerPoint Presentation, at CSUC on the theme: The role of typography and images in effective PowerPoint presentation. Presentation: "Using typography and images in PowerPoint" by **Ginn Bonsu Assibey**

5. List of all other Publications: Giving details of books and articles and stating exact references.

Conference Proceedings

1. **Assibey G. B.**, Appiah, E. and Alettia C. 2017. Graphic design's journey in sustainability: A discursive formation. *A network of Afrika Designers – 4th Kumasi International Design Conference (NAD-KIDeC)* (pp.178-186) Kumasi, Ghana. 11th - 13 Sept, 2017 / ISSN: 2550-3510.
2. **Assibey G. B.** and Alettia C. 2016. Mapping the landscape of sustainable design challenges: The case of selected graphic design firms in Ghana. *Lenses Conference- Sustainable Energy for All by Design* (pp.435-442) Cape Town - South Africa. 28th – 30th September 2016.
3. **Assibey G.B**, Chisin V. A and Cronje J. C., 2019. Embracing 'cosmopolitan localism' for sustainable graphic design practices in Ghana. *Design Education Forum of South Africa 8th International Design Education Conference 2019 - Designed Futures*. Cape Town – South Africa. 9 -11th September 2019
4. Assibey G.B, Chisin V. A and Cronje J. C (2023) Using 'SLOC' as a co-design inquiry tool into nomadic pedagogy for a "Design+Ecology" project. Design Education Forum of South Africa 17th International Design Education Conference 2023 - Vulindlela - making new pathways. South Africa. 21-22nd September 2023. (Abstract Accepted).

Research Articles under Review

1. **Assibey G.B, Chisin V. A** and Cronje J. C (2023). Disrupting the design process: towards surviving tight deadlines in graphic design projects in a higher institute of learning. *International Journal of Design Creativity & Innovation*. Routledge.
2. **Assbey G.B**, Chmela-Jones & Adam R. (2025). Exploring graphic designers' motivations and their effects on environmental sustainability considerations in their practices. *Journal of Innovations and Sustainability*.
3. **Assibey G.B**, Adam R. and Decardi-Nelson A. (2025). Mapping Graphic Design Framings from Scopus Database: A Scoping And Delphi Review. *Journal of Humanities, Arts and Social Sciences*.
4. **Assibey G.B**, Darkwa E. (2025). Exploring Ethics Management in Documentary Filmmaking in Ghana. *African Identities*

6. Record of service to the community (University/National/International) (with dates).

(i) University (Table 3: Service to the community)

Role	Activity/Committee/Department	Year
Member/Secretary	Faculty of Arts 70th Anniversary Art Exhibition Committee, KNUST	2020
Member	Departmental Committee for revising Bachelor of Arts Communication Design Undergraduate Programme for Re-accreditation	2020
Member	Communication Department Tracer Team	2021
Member	Postgraduate Committee	2021
Member	Covid-19 Focal Person – Faculty of Art	2021
Member	Faculty of Art Conference Committee	2021
Supervisor	Undergraduate and Postgraduate, Department of Communication Design, KNUST	2021 to date
Coordinator for Short Courses	Short Courses in the Department of Communication Design	2022 to date
Examinations Officer	Department of Communication Design	2022 to date
Member	Faculty and Departmental Accreditation Committee	2023 to date
Member/Secretary	MPHIL/PhD Art Education Curriculum Review Committee	2022
Tutorial Head	Mentoring assigned students from Communication Design Department	2020 to date
Patron	Department of Communication Design Christian Fellowship	2022 to date
Member	Proposal Review Committee for BSC and Diploma in Food Manufacturing	2023

(i) University (Table 3b: Service to the community – Former University (Christian Service University College, Kumasi))

Role	Activity/Committee/Department	Year
Examinations Coordinator	Christian Service University College Examinations Coordinator	2017-2020
Internship Coordinator	Communication Studies Departmental Internship Coordinator	2016
Chairman	Christian Service University College Website Chairman	2016
Deputy	Christian Service University College Deputy	2017

Examinations Coordinator	Examinations Coordinator	
Chairman	Registration Reform Committee, Christian Service University College	2017
Member	Academic Board Rep for Communications Studies Department	2014-2015
Member	Graduation and Matriculation Committee, Christian Service University College	2016

(ii) **National And International Service** (Table 4: National And International Service)

Role	Activity/Committee/Department	Year
Guest Speaker	Workshop on qualitative research design and processes, Ghana Institute of Journalism, Ghana	14 th May 2021
Guest Speaker	Rethinking research from a design perspective: towards creating art and design inclined research method, Ho Technical University, Ghana.	1 st July 2021.
Speaker	Using Activity Theory as an analytical tool for research, DRAW, Cape Peninsula University of Technology, Cape Town, South Africa	21 st May 2021
External Assessor	Faculty of Informatics and Design, Cape Peninsula University of Technology, South Africa	2021 to date
Reviewer	Frontiers in Sustainable Cities/ Smart Technologies and Cities	2022 to date
Reviewer	International Journal of Sustainability in Higher Education – Emerald Publishing	2021
Reviewer	Asian Journal of Education and Social Studies	2023
Visiting Lecturer	Faculty of Informatics and Design, Cape Peninsula University of Technology, South Africa	2022
Visiting Lecturer	Faculty of Art and Design, De Montfort University, United Kingdom	2023
Guest Speaker	Get Wisdom Conference, Logo Cathedral	2022
Reviewer	African Journal of Indigenous Knowledge Systems – Indilinga	2022 to date
Project Team Member	DesignBRICS Project, Cape Town, South Africa	2022 to date
External Examiner	Department of Communication Studies, Christian Service University Kumasi, Ghana	2023 to date
Reviewer	Journal of Business and Professional Studies	2023

Editorial Board Member	ADDRI Journal of Arts and Social Sciences (ISSN:2343:6891)	2024
Reviewer	International Upcycling Festival/ Conference 2024	2024
Workshop Facilitator	1st International Upcycling Festival 2024. De Montfort University, Leicester United Kingdom. Workshop Title: "A second life for waste packages: A workshop for creating upcycling conceptual proposals to promote environmental sustainability"	2024

Technical and Consultancy Works

1. **Consultant at Desert Lion International Limited (DLI) - 2021 to date:** I serve as the packaging design consultant in this company and responsible for designing labels for all their new products. Examples of their products on the market that I designed the labels and packages are Desert Lion Global 4000, Desert Lion Akate Doctor, Desert Lion Motorised Spray Port 500, Port 425, Megazine 3030, Desert Lion Glyphosate, Desert Lion Selective for Rice, Millet, Maize and Broad Leaf Crops.
2. **Consultant at Kaf Publications (KP) - 2021 to date:** I am their Book Publishing Design Consultant, thus designed all their book covers and certify the content layout of their books before they are printed from China.
3. **Consultant at Christian Service University (CSU) - 2021 to date:** I serve as their brands communications consultant responsible for assessing all their advertising communications content.

Grants/Awards

1. **CSUC Outstanding Staff - Creativity and Innovations**
Award given by Christian Service University College - 2018
2. **Research Grant for Doctoral Studies (R 30,000)**
Awarded by Cape Peninsula University of Technology Research Unit - 2017
3. **Conference Research Grant (R 28,000)**
Awarded by Cape Peninsula University of Technology
Conference Research Committee - 2019
4. **MTN Ghana Foundation Project Award (GHC 5,000)**
Project Title: Use-Cases of MTN Services By Tertiary Students: Towards A Collaborative Approach to "Edu-Service" Pack Design via Design Thinking and Artificial Intelligence) – 2021.
5. **College Of Art and Built Environment Research Grant (GHC 10,000)**

Project Title: The Climate Action: "Towards Co-Designing A Mobile Phone Application For Awareness And Mitigation Of Environmental Challenges" – 2022.

6. CPUT REP Visiting Lecturer Travel Grant Award (R30,000) – 2022

Professional Affiliation

Member - Australian Graphic Design Association: Halifax St, Adelaide, AU

Member - Design Education Forum of Southern Africa: Cape Town, ZA

Member – International Upcycling Research Network (IURN)

Member – Pan African Design Institute, Design Ghana Chapter

REFEREES:

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