# ABRIDGED CURRICULUM VITAE

**FULL NAME:** NYADU-ADDO, Ralph

**DATE OF BIRTH:** 17th January 1970

**MARITAL STATUS:** Married with children

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Germany E-mail: ralph.nyadu-addo@uni-leipzig.de

**NATIONALITY:** Ghanaian

### QUALIFICATION AND EDUCATIONAL BACKROUND

May 2021 - Qualified as Dr des

October 2014- May 2021 - PhD Candidate in International Management/Creative Arts

Universität Leipzig, Leipzig, Germany

October 2000- July 2002 - Master of Small Business Studies (Small Enterprise Promotion and

Training) Universität Leipzig, Germany

April-September 2000 - Mittelstufe – DSH (Advance German Language Course)

InterDaF e.V am HERDER-INSTITUT, der Universität Leipzig, Germany

January - March 2000 - Grundstufe (Basic German Language Course) Goethe Institute, Accra

September 1990-July 1993 - B.A. Hons. Book Industry (Printing and Editing)

Kwame Nkrumah University of Science & Technology (KNUST) Kumasi

### EMPLOYMENT EXPERIENCE

Since August 2018 - ***Senior Lecturer*** (Entrepreneurship & SME Management, Print Mgt), KNUST

Kumasi, Ghana.

Since 2015 - Lecturer, International SEPT Programme, Leipzig University, Germany

2013-2014 - Lecturer, Disability Studies Programme, KNUST-Kumasi, Ghana

Sept 2010 - Sept. 2014 -***Foundation Manager***, Kumasi Business Incubator, KNUST (Office of the V.C)

August 2009 - Sept. 2014 -***Foundation Head***, Centre for Business Development, KNUST (Office of the V.C)

2005 - 2008 - Lecturer in Advanced Entrepreneurship & Small Business Mgt. (MBA)

KNUST School of Business, KNUST, Kumasi, Ghana

2005 - 2010 - ***Foundation Liaison Officer*** for Industrial and Professional Relations (IPR)

College of Art and Social Sciences, KNUST, Kumasi, Ghana

June 2004 – July 2018 - Lecturer (Entrepreneurship & SME Management, Print Management) KNUST, Kumasi, Ghana.

Oct. 2003- March 2004 - Quality Auditor at Kühne and Nagel (HP Assembly plant) in Gaetrigen-Stuttgart, Germany

January 1999- April 2000 - Manager at **Rando Print Services**, Accra, Ghana

*Duties - Self-employed (freelance printing & publishing)*

August 1997-December 1998- Director/General Manager at **Kattous Print house Ltd**., Accra, Ghana

*Duties - Started the new press. Managing both Production and Publishing activit*

January 1995-July 1997 - General Manager at **Compuprint Services Ltd**., Accra, Ghana

*Duties - General overseer of the Company and third in command.*

*Controlling both the Publishing (P&P Newspaper) and Printing Depts*

November 1994 - Production Manager at **Compuprint Services Ltd**., Accra, Ghana

*Duties - Supervising the daily production schedule of the company*

**SCHOLARSHIPS AND AWARDS**

2016 -Best Senior Member (Service & Innovation): KNUST Excellence Awards 2016

For Excellent Professional Performance

2014 -The Royal Bank-CASS Awards 2014: Best Fund Raiser and Organiser.

2014 - KAAD Scholarship to pursue PhD in International SME Management, Germany

2013 - German Ambassador’s Citation for Exceptional Services to German institutions

2010 -CASS-KNUST special award for Promotion of Industry-Academia relations,

Innovation and fundraising

2006 -Provost’s Award for Fund Raising and Entrepreneurship Development, KNUST

2000-2002 -KAAD Scholarship to pursue Masters Degree in SME Management, Germany

1993 -Best Thesis, Department of Book Industry, KNUST, Kumasi

**POSITIONS/AFFILIATION**

Country Coordinator (DAAD)- African Centre for Career Enhancement & Skills Support (2020-2024)

Consultant - African German Entrepreneurship Academy (AGEA) – 2017-2020

Executive Member - Agri Ghana e.V.: NGO with headquarters in Düsseldorf, Germany

Consultant - National Sensitization tour on the Creative Industry Bill in Ghana (2016)

Member - Interim Creative Arts Council (Ghana) 2016

Council Member - Mountcrest University College Council (2011)

Lead Consultant - Francophone African Academic institutions on industry-academia relations (2013

Business Dev. Consultant - Koforidua Technical University (Since 2015)

Director (Ghana office) - Intelligence for Innovation (in4in) Africa Network with headquarters in Germany

Board Member - Buck Press Limited (Since 2013)

Board Member - Global Alliance for Development Foundation (GADeF)

Member - Scholarship Assessment Committee (German Catholic Academic Exchange Service)

Acting President - African Small Enterprise Promotion Network (ASEPneT)

Ex. Representative - KNUST Academic Board (College of Art and Social Sciences)

Member - Ghanaian-German Alumni Network (GGAN)

Member- The Small Enterprise Promotion Network (SEPnet, Worldwide)

Member (Council of Elders)- KAAD Scholars in West Africa (KASWA)

Affiliate Member- Ghana National Chamber of Commerce and Industry (Ashanti Region)

Chairman- KNUST Catholic Chaplaincy Fund Raising Committee (since 2012)

Chairman -KNUST Entrepreneurship Training Programme Committee (2011- 2014)

Publication Consultant - The Gregorian, KNUST Health News, Ashanti National Service Newsletter,

The Pax Herald, The IPR-CASS News, The Light, The Estate Appriaser,

The Royal Periscope, CoS News, The Engineer, etc

**ENTREPRENUERSHIP AND BUSINESS DEVELOPMENT ACTIVITIES**

1. **First Head:** Centre for Business Development / **Manager,** Kumasi Business Incubator KNUST (Office of the Vice Chancellor) August 2009 - September 2014

**Principal Duties:** As the first head and initiator of the Centre my duties included the following:

1. Coordinated and managed the activities of the “Kumasi Business Incubator” and the proposed “Edward Boateng Center” for Innovations;
2. In-charge of entrepreneurship development in the university (KNUST).
3. Designed and developed programmes that attracted corporate institutions, professional bodies, event organisers, fund managers, etc to transact business with the University;
4. Initiated and implemented several fundraising and other public programmes to enhance product or services of the University;
5. Collaborated with the Colleges and the School of Graduate Studies to develop mechanisms for communicating and harmonizing business, investments and sponsorship opportunities for the University;
6. Liaised with the University Relations Office to positively brand the University as a Centre of Excellence for science, technology and business; and
7. Performed several responsibilities assigned from the time to time by the Vice- Chancellor both locally and internationally
8. **First Liaison Officer** for Industrial and Professional Relations (IPR), College of Art and Social Sciences, KNUST, Kumasi, Ghana – 2005 – 2010

**Principal Duties:** As the first Liaison Officer and co-initiator of the IPR-CASS Office, my duties included the following:

1. Assisted the Provost in performing his statutory function of liaising with Industrial, professional Institutions, Associations and Similar bodies,
2. Assisted in organising consultative meetings of the College members and Industrial experts in various professional fields with the College,
3. In consultation with the Deans of the College, made arrangements for industrial attachments of students during long vacation,
4. Identified openings for income generation in course of interacting with the Industrial and professional institutions and linking with the College Project and Income Generation Committee in the realization of the income generation objective, of the College.
5. **Consultant/Coach/Trainer**
6. ***Trainer/Coach:*** DAAD sponsored “Project Development for Knowledge Transfer” Summer School. University of Leipzig, Leipzig-Germany: 1st - 30th September 2019.
7. ***Trainer/Coach:*** African German Entrepreneurship Academy (AGEA) Workshop in Rwanda on “Exchange on Entrepreneurship at Higher Education Institutions through the establishment of Incubation Centres at Universities”. 5th-16th August 2019.
8. ***Trainer/Coach:*** Contracted by Koforidua Technical University (KTU), Ghana to undertake a general evaluation of their income generation units. Further developed four business plans to kickstart business units in various fields. March - June 2019
9. Trainer/Coach: African German Entrepreneurship Academy (AGEA) Summer School in Kumasi, Ghana. 11th-22nd August 2018.
10. ***Trainer/Coach:*** Contracted by GIZ (Germany) and Bonn-Rhein-Sieg University of Applied Sciences (Germany) to conduct a Trainer of Trainers for KNUST on Green Entrepreneurship and sustainable development. March 2017
11. ***Lead Consultant/Trainer:*** Contracted by iN4iN (Germany) to assist Koforidua Polytechnic and Catholic University College-Fiapre to establish a Entrepreneurship Centres and Business Incubators. March 2016
12. ***Lead Consultant/Trainer:*** Contracted by GIZ (Germany) and Bonn-Rhein-Sieg University of Applied Sciences (Germany) to conduct a Trainer of Trainers for KNUST and University of Cape Coast on Green Entrepreneurship and sustainable development. March 2016
13. ***Resource Person:*** Training programme on *“Managing a Successful Business Incubator”* for staff of Mount Kenyan University School of Business, Thika, Kenya. Nov/Dec 2015
14. ***Resource Persons:*** Training programme on *“Innovation Business Models”* for Kenyan SMEs. Kenya. December 2015
15. ***Resource Person***: Training Workshop on *“Starting and managing a successful Business Incubation Centre and Entrepreneurship Development Centre”*. Ruhengeri, Musanze-Rwanda. October 2015/March 2015
16. ***Resource Person***: iN4iN Africa Conference in Adama, Ethiopia on *"The Role of Higher Education Institutions in facilitating Academia-Industry Linkage through Entrepreneurship and innovation****"***. November 2014
17. ***Participant:*** International Alumni and Students Symposium 2014 in Leipzig (Germany) on ***"Entrepreneurs, firms and business membership organizations: their role in politics and development"*.** October 2014
18. ***Participant:*** Summer School on *“Market-Oriented Innovation Management”*, Uni-Leipzig, Germany. July 2014
19. ***Participant:*** International Workshop on ***"****Digital Training-Employment: Networks and Employability“* Douala, Cameroun. May 2014
20. ***Resource Person:*** iN4iN Africa Conference in Ruhengeri, Rwanda, on *“Academia-Industry linkages in enhancing Entrepreneurship development****"***. April 2014
21. ***Participant:*** Work of the Network of African Higher Professional Competence. Theme: *“Increasing Youth Employment through the Promotion of Industry-Academia Relations”*: University of Science, Technology and Medicine in Nouakchott, Mauritania. March 2014
22. ***Participant & Resource Person:*** Workshop of the Network of African Higher Professional Competence, On the theme: *“Promoting Entrepreneurship for Youth Employment”* in University of Parakou, Benin. February 2014
23. ***Participant & Resource Person***: 20th International Publishing and Book Fair, Casablanca, Morocco. February 2014
24. ***Resource Person*** Paper on *“France-KNUST industry-academia relations and the way forward.”* It was at the instance of the French Minister Foreign Trade, Ghanaian Ministers of Trade and Industry, Energy and Petroleum, Chief Directors, PEF, AGI, GNPC CEOs at GNPC-TECHNIP Engineering Company, Accra. 18th November, 2013
25. ***Resource Person:*** Seminar for the launch of the *“Regional Network for the Professionalization of training in higher education (12 Sub-Saharan countries).”* Ouagadougou, Burkina Faso. Sponsored and facilitated by the French Foreign Ministry, Paris, France. 11th-14th November, 2013.
26. ***Participant:*** Kumasi Investment Road Show at Golden Tulip by Millennium City Initiative, USA. October 2013
27. ***Panel Chair:*** 2nd International Conference on *“Entrepreneurship, Innovation and Sustainable Development in Africa.”* Cape Coast, Ghana (DAAD, KFW, BMZ sponsored). October 2013
28. ***Workshop Director:*** 2nd in4in Africa Network Workshop in KNUST, Ghana (DAAD/BMZ sponsored). October 2013

**PUBLICATIONS, SEMINAR PAPERS & RESEARCH WORKS/ BOOK CHAPTERS:**

**Published Works (Refereed Journals)**

1. [**Nyadu-Addo**](http://www.emeraldinsight.com/author/Nyadu-Addo%2C+Ralph)**, R.;** [Mensah](http://www.emeraldinsight.com/author/Mensah%2C+Mavis+Serwah+Benneh), Mavis Benneh (2017) "Entrepreneurship education in Ghana – the case of the KNUST entrepreneurship clinic", Journal of Small Business and Enterprise Development, Emerald Publishing Limited. <https://doi.org/10.1108/JSBED-02-2017-0062>
2. Eyarefe, D. Ibitola; Addo, K. Paul, **Nyadu-Addo, R.**; (2015): *“Entrepreneurship Education and Graduate Employability: Implication for Policy and Practice”.* Kampala International University (KIU) Journal of Education. Vol. 9, December 2015, pp 1-14. ISBN 1821-8202
3. Adusei, Michael, Akomea, Samuel, Yaw, **Nyadu-Addo, R.** (2014): *Predicting bank credit risk; does board structure matter*? The International Journal of Business and Financial Research (IBFR), ISSN: 1931-0269, Vol.8 No.5.
4. Mensah, Mavis B. & **Nyadu-Addo, R.** (2012): *Juxtaposition of the Role of Small Businesses and the State in Ghana’s Economic Development*; Journal of International Business and Management, ISSN 1923-841X, Vol. 5, No. 1, 2012;
5. **Nyadu-Addo, R** & Mahama, Anatu K., Graham, Nicholas (2009): *Training and Skills Development in the Ghanaian printing industry*: Accepted for publication by Journal of Art and Humanities, CASS, KNUST, Kumasi.

**Published Works (Book Chapters and EBook)**

1. **Nyadu-Addo, R.** (2015): *“Sustainable financial models for business incubators: the Kumasi Business Incubator”*. Chapter in an E-BOOK by International SEPT Programme (IN4IN), University of Leipzig, Germany on the theme: “Entrepreneurship Promotion at Higher Education Institution and Research Centres”. http://in4in.net/fileadmin/material/publications/iN4iN\_Book\_Entrepreneurship\_Promotion.pdf
2. **Nyadu-Addo, R.** (2015): *“Entrepreneurship Clinic: The Case of KNUST-Kumasi”*. Chapter in an E-BOOK by International SEPT Programme (IN4IN), University of Leipzig, Germany on the theme: “Entrepreneurship Promotion at Higher Education Institution and Research Centres”. <http://in4in.net/fileadmin/material/publications/iN4iN_Book_Entrepreneurship_Promotion.pdf>
3. **Nyadu-Addo, R.** (2008): “Entrepreneurship for university students”. (Book Chapter) *Renewable Energy for Rural Areas in Africa: The Enterprise Development Approach*, AREED: Energy Centre, College of Engineering, KNUST, Kumasi, April 2008. ISBN 9988-8377-3-9;

**Published Works (Conference Papers)**

1. **Nyadu-Addo, R.,** Adu-Gyamfi, R., Nabi, Md. Noor Un Nabi, and Utz Dornberger (2017a). *Toward an Understanding of Artiste Managers in Ghana*. In P. L. Huong (Ed.), *Proceedings of the 6th International Conference on Emerging Challenges. Strategic Integration.* ICECH 2017, Hanoi: Bach Khoa Publishing House.
2. **Nyadu-Addo, R.,** Adu-Gyamfi, R., Nabi, Md. Noor Un Nabi, and Utz Dornberger (2018). *Internationalization Strategies of Artiste Managers in Ghana.* iN4iN (2018), Proceedings iN4iN Network Conference 2017-*Entrepreneurship and Innovation for Competitiveness,* Cuero Acosta, Y.A., Berrones-Flemmig, C., Nabi, MNU., & Dornberger, U. (eds.), International SEPT Program, Leipzig University, Germany. ISBN: 3-934693-27-X.
3. Obiri-Yeboah, K., **Nyadu-Addo, R.**, Matambalya, Francis (2015): *“Exploratory Approach To Tourism Innovation In Africa: Opportunity, Challenges and way forward”.* ICABUMPA-In4IN International Conference in Nairobi Kenya. Mount Kenya University. 26th -31st October, 2015
4. Nyadu-Addo, Ralph (2007):‘*Enhancing quality education in Ghanaian tertiary institutions through the establishment of Industrial and Professional Relations Office*” International DAAD Winter School Workshop in Dresden/Bonn/Cologne, Germany from 19th February to 3rd March 2007. (Published conference paper);
5. **Nyadu-Addo, R.** (2006): “*Enhancing the competitiveness of SMEs networking through professional associations“:* 4th International SEPneT Workshop in Dar Es Salaam, Tanzania from 13th- 17th March 2006. (Published conference paper);
6. **Nyadu-Addo, R.** (2004): “*The Growing Printing Industry in Ghana: A General Overview*“ SEPT Working Papers no. 12, University of Leipzig, Germany, 2004. ISBN 3-934693-10-5 ***(3 editions published in 2004 in English and German and held by 15 international libraries worldwide).***

**RESEARCH INTERESTS-** Entrepreneurship & SMEs, Innovation in Academia, Creative industry,

Business of Music, industry-academia relations,

**COMPUTER SKILLS: -** Microsoft package, Corel Draw, SPSS, Page maker

**LANGUAGES SPOKEN: -** English, German, Ghana (Twi, Ga, Guan-Okere).

**HOBBIES:** - Tennis, Travelling, Organising Functions, Charity Activities and Moderation