**JOHN MENSAH**

**(PHD, MBA, BSc)**

**Mobile: +233 244960854; Tel.: +233 202998102; E-mail: jmjohnmensah@gmail.com**

Summary

John Mensah is a full-time lecturer in Supply Chain and Information Systems Department at Kwame Nkrumah University of Science and Technology (KNUST), Kumasi, School of Business. His research interests include Green Supply Chain Management, Procurement Management, Green logistics Management and Institutional Operations Management. Some of his works can be found in Database of African Thesis and Dissertations (DATAD) and also have some of the works been published in leading scholarly journals such as the International Journal of Productivity and Performance Management, Journal of Business Logistics, Journal of Cleaner Production,and Journal of Responsible Production and Consumption. His teaching interests include Responsible supply chain Management, Inventory and Warehousing Management, Operations Management, and Quantitative Research Methods.

WORK EXPERIENCE

Dec 2022 – To- Date Full-time lecturer at Supply Chain and Information System Department, School of Business, Kwame Nkrumah University of Science and Technology, Kumasi.

Jan.2024-To-Date Examination Officer for Department of Supply Chain and Information Systems, KNUST Business School.

Jan. 2024-To-Date Organiser KNUST Faculty of Business welfare Association

Jan. 2023-To-Date Management Member Independence Hall, KNUST

Apr. 2013 – Dec 2022 Full-time lecturer at Procurement and Supply Chain Management Department, Cape Coast Technical University, School of Business, Cape Coast

August 2022 -Mar 2023 Dean, School of Business and Management Studies, Cape Coast Technical University, Cape Coast

July. 2011 – Present Facilitator of Management Science Courses, Kwame Nkrumah University of Science and Technology, Institute of Distance Learning, Kumasi

Aug. 2021-- July 2022 Head of Department, Procurement and Supply Chain Management, Cape Coast Technical University, Cape Coast

Aug. 2019-- July 2020 Acting Head of Department, Accountancy Studies, Cape Coast Technical University, Cape Coast

Jan. 2017-- Aug 2018 Acting Head of Department, Purchasing and Supply, Cape Coast Technical University, Cape Coast

Aug 2016—2017 Part Time lecturer, GIMPA School of Business, Takoradi Campus

Nov. 2009 –Jul. 2011: Research Assistant & Teaching Fellow in Logistics and Supply Chain Management, at Supply Chain and Information Systems Department, School of Business, Kwame Nkrumah University of Science and Technology, Kumasi

Sept. 2005 – Mar.2013: Head of Science Department, St. Hubert Minor Seminary Senior High School-Kumasi

Aug. 2005 – Mar.2013: Tutor, St. Hubert Minor Seminary Senior High School-Kumasi

Sep. 1998 – Aug. 2001: Tutor of Integrated Science, Patasi Junior High School, Patasi

EDUCATION

Aug. 2017 – Feb. 2021: Kwame Nkrumah University of Science and Technology, Kumasi, School of Business,

Doctor of Philosophy, (*Business and Management Procurement & Supply Chain Management)*,

Aug. 2007 - Jun. 2009: Kwame Nkrumah University of Science and Technology, Kumasi, School of Business

Master of Business Administration (MBA)

( *Logistics & Supply Chain Management Option)*

Aug. 2001 - Jun 2005: University of Cape Coast

*Bachelor of Science in Agriculture*

Sept.1995 - Jun. 1998: Wesley College of Education- Kumasi

Jan. 1992 – Dec 1994; Opoku Ware School, Kumasi

ACADEMIC QUALIFICATIONS

Aug. 2017 – Feb. 2021 Doctor of Philosophy (Business and Management, Procurement and Supply Chain Management Option)

Aug. 2007 - Jun. 2009: Master of Business Administration (MBA) in Logistics and Supply Chain Management, School of Business, Kwame Nkrumah University of Science and Technology, Kumasi

Aug. 2001 - Jun 2005: Bachelor of Science in Agriculture (Honors), University of Cape Coast,

Sept.1995 - Jun. 1998: Teacher Certificate in Education, University of Cape Coast

Jan. 1992 – Dec 1994; Senior Secondary School Certificate Examination, Opoku Ware School, Kumasi

**INDUSTRIAL EXPERIENCE**

**2011- Present-** Institute of Distance Learning (KNUST)

Duties As course Facilitator and Writer (Procurement Management and Management Science)

**2009- 2011** Procurement Unit – KNUST

Duties On attachment to the unit, assisting in all the procurement processes.

**2005- 2009** Sales Manager, Tawiah Farm- Ejisu

Duties Responsible for Management of the farm operations.

PROFESSIONAL QUALIFICATIONS/ASSOCIATIONS

Dec. 2017: Affiliate Member Chartered Institute of Logistics and Transport, UK

Jun. 1999: Teacher Certification, University of Cape Coast, Cape Coast

SELECTED PUBLICATIONS

## Refereed journal articles (published)

1. [Tetteh, F.K.](https://www.emerald.com/insight/search?q=Francis%20Kamewor%20Tetteh), [Kwateng, K.O.](https://www.emerald.com/insight/search?q=Kwame%20Owusu%20Kwateng), [Tukue, T.](https://www.emerald.com/insight/search?q=Tesfalidet%20Tukue) and [**Mensah, J.**](https://www.emerald.com/insight/search?q=John%20Mensah) (2025), "Green supply chain management practices: review, framework and future research directions", [*Journal of Responsible Production and Consumption*](https://www.emerald.com/insight/publication/issn/2977-0114), Vol. 2 No. 1, pp. 110-148. [https://doi.org/10.1108/JRPC-08- 2024-0039](https://doi.org/10.1108/JRPC-08-%092024-0039)
2. Tetteh, F. K., Owusu Kwateng, K., & **Mensah, J.** (2025). Enhancing carbon neutral supply chain performance: can green logistics and pressure from supply chain stakeholders make any differences? Sustainability Accounting, Management and Policy Journal, 16(2), 521-551
3. Kamewor, F. T., Kwateng, K. O., & **Mensah, J**. (2024). Green logistics practices: A bibliometric and systematic methodological review and future research opportunities. Journal of Cleaner Production, 143735.
4. Tetteh, F. K., **Mensah, J**., & Owusu Kwateng, K. (2024). Understanding what, how and when green logistics practices influence carbon-neutral supply chain performance. *International Journal of Productivity and Performance Management*.
5. Tetteh, F. K., Owusu Kwateng, K., & **Mensah, J**. (2024). Transport sustainability–a bibliometric, systematic methodological review and future research opportunities. *Smart and Resilient Transportation*.
6. Kamewor, F. T., Kwateng, K. O., & Mensah, J. (2024). Green logistics practices: A bibliometric and systematic methodological review and future research opportunities. *Journal of Cleaner Production*, 143735.
7. Oppong, P. K., Owusu, J., Ansah, W. O., & **Mensah, J**. (2023). Brand Image and Behavioural Intentions: Mediating Role of Brand Equity and Brand Trust in the Herbal Industry. *African Journal of Business & Economic Research*, *18*(4).
8. Baba, A. S., Queku, Y. N., Tackie, G., & **Mensah, J.** (2022). Working Capital-targeting and Firms Life Cycle: Analysis of Persistence and Speed of Adjustment. **African Journal of Business and Economic Research, 17(3), 117.**
9. Oppong, K.P., Mensah, J., Addae, M., (2022). Effect of Brand Equity on Consumers` Word-of- Mouth Behaviour in Herbal Market in Ghana, **African Journal of Business and Economic Research (AJBER),** Vol. 17, (Issue 3), ISSN 1750-4562 (Print) ISSN 1750-4554, DOI: <https://doi.org/10.31920/1750-4562/2022/>

## Mensah, J., Annan, J., & Andon-Baidoo, F. (2014), Assessing the Impact of Vehicular Traffic on Energy Demand in Accra Metropolis, *Journal of Management Policy and Practice*, 15 (4), 127–136.

1. **Mensah, J.,** Anim, K.S., Obeng, F., & Peprah, J.A. (2016). Demand Forecasting in the Maritime Industry, a Case of Maerskline Ghana. ***Archives of Business Research***, 4(1), 192-208.
2. Oppong, P. K., **Mensah, J.,** & Addae, M. (2021). The Importance of Value, Image, Credibility and Trust to Repurchase Intentions in Over-the-Counter Herbal Market in Sub-Saharan Africa. *Open Journal of Business and Management*, *9*(4), 2080-2099.
3. **Mensah, J.,** Oppong, P. K., & Addae, M. (2021). Effect of Packaging on Perceived Quality and Brand Loyalty: The Mediating Role of Brand Association in Over-the-Counter Market. *Open* ***Journal of Business and Management***, *10*(1), 297-313
4. Oppong, P. K., **Mensah, J.,** & Addae, M.(2022) Nexus between Trust, Credibility, Value and Willingness to Pay (WTP) a Price Premium: Intervening Role of Brand Equity in Herbal Industry, **Australian Journal of Business and Management Research**, 6 (2), 105-116 New South Wales Research Centre Australia (NSWRCA), Publisher
5. Annan, J., Boso, N., **Mensah, J.** & Nagbe S. E**.** (2016). Antecedents and Consequences of Supply Chain Integration: Empirical Evidence from a Developing Economy**, *International Journal of Supply Chain Management,*** Vol. 5, No 1IJSCM, ISSN: 2050-7399 (Online), 2051-3771 (Print).
6. Anim, K.S., Moschetto, R. and **Mensah, J**., (2016). Beauty and the beast-Analyzing 21st century educational Leadership, ***Business Management and Consumer Studies-An International Journal***, Vol. 1, No. 2, (2016), pp. 102-106, ISSN 2415-0347 (Online), ISSN 2414-2808 (Print)
7. Annan, J., **Mensah, J**., & Boso, N. (2015). Traffic congestion Impact on Energy Consumption and Workforce Productivity: Empirical Evidence from a Developing Country. ***Archives of Business Research,*** *3(4*),) 40-54.
8. Peprah J.A, Nduro K, **Mensah J**. (2015). Stimulating Innovation through Public Procurement: Barriers to Awareness Level of Public Procurement of Innovation. ***Business and Economic Research*** 2015;6(1):13-32.
9. **Mensah, J.,** Annan, J. and Asamoah, D., (2015). Optimizing Drug Supply Chain in Hospital Pharmacy Department: An Empirical Evidence from a Developing Country, ***Business and Economic Research Journal****, pages 153-169, doi: 10.5296/ber. v5i2.7789*
10. Obeng, F., **Mensah, J**., Anim, K.S., (2015). Outsourcing Strategies of Mining Industries: An Empirical Evidence from a Developing Nation, **International Journal of Supply Chain Management,** Vol. 4, No. 4, IJSCM, ISSN: 2050-7399 (Online), 2051-3771 (Print),Exceling Pub, UK (http://excelingtech.co.uk/)
11. Anim, K. S. and **Mensah J**. (2015) Service Quality in Higher Education: A Comparative Study in Tertiary Institutions in Sub-Saharan Africa, ***Global Journal of Educational Studies***, *Macrothink Institute, Vol. 1, No. 2, doi: 10.5296/gjes. v1i2.7965*
12. Peprah, A.J., Nduro, K. and **MENSAH.** (2015). Stimulating Innovation through Public Procurement: The Level of Awareness among Key Stakeholders, ***Global Journal of Educational Studies****, Macrothink Institute, Vol. 1, No. 2, ISSN 2377-3936, DOI; 10.5296/gjes. v1i2.8263*

## Mensah, J., Asamoah, D. and Tawiah A. A., (2014), Optimizing Patient Flow and Resource Utilization in Out-Patient Clinic: A Comparative Study of Nkawie Government Hospital and Aniwaa Health Center, *Journal of Applied Business and Economics*, 16(3), 181– 188.

**SEMINARS, WORKSHOP & EXTRA ACTIVITIES**

* Participated in 2024 Supply Chain Research Summit held from June 4-6 at the Kempinski Hotel Gold Coast City Accra, Ghana
* Resource personnel for Centre for Applied Research and Innovation in Supply Chain-Africa for high-quality and impactful five-day scientific visits to higher education institution in Nigeria, Lagos School of Business held from 25 -29th March, 2024
* Participated in the KNUST Scientific Research Conference (TEKCONFAB23) held from 29th - 31st May 2023 at the School of Business, KNUST, Kumasi- Ghana
* Participated in a two-day Measurement and Evaluation in Tertiary Education Workshop organized by School of Business and Management Studies, Cape Coast Technical University on 9th and 10th of May 2023
* Academy International Business, Africa Chapter, Annual Conference (August 2019)
* Pan-Africa Advanced Research Training (28th-30th June 2017)
* Training Workshop on Structural Equations Modeling (SEM) (2014 and 2015) KNUST School of Business
* Management Success Skill; British Council (29th March-13th April and 13th-17th May 2009) Topics treated include: Developing Individual Negotiating Skills, How to Sell More, People Management, Developing Assertive Skill, Creative and Entrepreneurship. Leading Difficult Teams etc.
* Writing Winning Proposals & Presentation Skills; Synergy Africa Limited (13th November 2008)

**REFERENCES**

Prof. N. Boso

Former Dean School of Business

Kwame Nkrumah University of Science and Technology (Knust), Kumasi.

[natboso@yahoo.com](mailto:natboso@yahoo.com)

(+233)260684465

Prof. Jonathan Annan (DhPMP,MKISM, MCILT,PhD,MA,PGDE, BSc)

Associate Professor of Logistics, Operations and Supply Chain Management

Strathmore University Business School, Nairobi, kenya.

[jannan@strathmore.edu](mailto:jannan@strathmore.edu)

(+233) 20 2508605

Prof. David Asamoah

Head of Department (Supply Chain Management and Information Systems)

Business School

Kwame Nkrumah University of Science and Technology (Knust), Kumasi.

[asamoahdavid20@gmail.com](mailto:asamoahdavid20@gmail.com)

(+233)203504444